

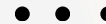


ERICKA NEAL



PURPOSE

As a UX/UI Designer with over six years of hands-on experience, my journey from Operational Management to Design was fueled by a passion for crafting engaging user interactions and delivering impactful design solutions. My self-taught expertise is complemented by a strategic operational background allowing me to bridge the gap between business objectives and user needs seamlessly. Thank you for your consideration.



RELEVANT EXPERIENCES AND COMPETENCIES

BRENWOOD 1ST PLUMBING | BUSINESS DEVELOPMENT MANAGER

March 2023 to Present

Develop engaging, user-friendly web experiences using UI/UX principles to enhance the company's digital presence.

EXPRESSIONSX LLC | MANAGING DIRECTOR

August 2022 to Present

Utilize UI/UX principles to guide web design and create visually appealing web solutions with engaging user experiences for small business.

LEXISNEXIS RISK SOLUTIONS | OPERATIONS MANAGER

August 2019 to August 2022

Managed data records on various regulated platforms. Optimized processes and developed quality control auditing platform.

SKILLS AND PROFICIENCIES

- WIREFRAMING & PROTOTYPING
- FRONT END/ BACK END WEB DEVELOPMENT
- USER RESEARCH AND TESTING
- AGILE METHODOLOGIES

EDUCATIONAL BACKGROUND

ASSOCIATE DEGREE: APPLIED BUSINESS IN HOSPITALITY MANAGEMENT | UNIVERSITY OF AKRON Akron, OH: 2008

UI/UX PROFESSIONAL DESIGN CERTIFICATION | GOOGLE Online: 2023

SCRUM MASTER CERTIFICATION | SIX SIGMA GLOBAL INSTITUTE Online: 2023

HTML, CSS & JAVASCRIPT FOR MODERN WEB DESIGN | UDEMY CERTIFICATION Online: 2023

CONTACT INFORMATION

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